

# Proxy

For .....

*(Proxy holders name)*

.....

*(Proxy holders address)*

.....

*(Proxy holders city)*

.....

*(Proxy holders phone number)*

to represent and vote for me and all of my shares at the Annual General Meeting of Swedish Match AB (publ), April 2 2020.

.....

*(City)*

.....

*(Date)*

.....

*(Shareholders signature)*

.....

*(Shareholders name)*

.....

*(Shareholders civic registration number)*

.....

*(Daytime phone number)*

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The proxy in original should be sent to  
Swedish Match AB, "AGM", c/o Euroclear Sweden AB,  
P.O Box 191, SE-101 23 Stockholm, Sweden well before the Meeting.

The proxy can also be presented at the information booth at the AGM.

Admission ticket will be sent to the shareholders address kept by Euroclear Sweden AB (Swedish Securities Register Centre) if no address to the proxy holder is submitted.